



Merchandise Ideas & Mockups

*For tabling usage at
conferences & events*

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Mini Level Keychains

- Useful, lightweight, and durable
 - Similar concept to the handiness of the tape measures
- Appeals to contractors, architects, & even lenders would get the metaphor of keeping projects level & on track



Tiny House or Apartment-Shaped Stress Relievers

- Offers consistent, daily brand impressions on desks, in bags, or at home
- Often fosters positive associations with relaxation
- Appealing to all audiences



Stickers with Branding & Mission Themes

- Contractors and architects love customizing their hard hats.
- Stickers can highlight core values: “Mission Driven,” “Strategic Planning,” “True Partnership,” etc.
- Low cost



Diamond Community Enamel Pins

- Stylish and subtle
 - Apparently, architects frequently love & collect enamel pins!
- A conversation starter that spreads the mission visually
- Potential to order for staff to wear when at conferences



Sticky-Note Booklets with Tabs

- Perfect for marking up plans, budgets, or regulatory documents.
- Appeals across all partner types.
- Reinforces Diamond's role in strategic planning and organization.



DIAMOND AND ASSOCIATES

